Claims

1   1. A system for developing a website, comprising:

2   a content system for providing content for web pages of the website, wherein the

3   web pages have defined categories into which the content is arranged;   a site diagram

4   system for dynamically defining and depicting a relationship between the web pages;

5   a calendar system for defining a calendar within the website;

6   a breadcrumb system for inserting breadcrumb code into the web pages; and

7   a feedback system for receiving and tracking feedback related to the website.

1   2. The system of claim 1, further comprising:

2   a category system for defining the categories and assigning creator groups thereto,

3   wherein the content for the categories can be defined only by the assigned creator groups;

4   a record system for tracking changes to the content; and

5   a metric system for tracking access to the web pages.

1   3. The system of claim 1, further comprising:

2   a subscription system for subscribing to the website and for generating an alert to

3   subscribers when new content is posted on the website;

4   a currency system for generating a reminder to update the content; and

5   an information system for generating a list of new content that is posted to the

6   website.

1   4. The system of claim 1, further comprising:

2   a side bar system for defining a side bar of information;

3   a link system for defining links within the content;

4   a view system for generating a list of current content and corresponding links,

5   based on a predetermined criteria; and

6   a template system for defining a template for the web pages.

1   5. The system of claim 1, further comprising:

2   a role system for defining roles of creators of the website;

3   a promotion system for defining a promotion schedule for content to be posted on

4   the web pages; and

5   a removal system for defining whether the content is hidden, deleted or archived.

1   6. The system of claim 1, further comprising a loading system for converting the content

2   from a non-HTML format into an HTML format and for loading the web pages onto a

3   web server.

1   7. The system of claim 1, wherein the breadcrumb code allows a reader of the website to

2   view a list of web page links corresponding to web pages of the website visited by the

3   reader, and further allows the reader to select a particular link on the list to return to the

4   corresponding web page.

1   8. The system of claim 1, wherein the site diagram system depicts the relationship as links

2   on the website.

1 9. A system for developing a website, comprising:

2 a content system for providing content for web pages of the website;

3 a category system for defining categories for the web pages and for assigning

4 creator groups thereto, wherein the content for the categories can be defined only by the

5 assigned creator groups;

6 a site diagram system for dynamically defining and depicting a hierarchical

7 relationship between the web pages;

8 a breadcrumb system for inserting breadcrumb code into the web pages; and

9 a feedback system for receiving and tracking feedback related to the website.

1 10. The system of claim 9, wherein the content is defined in a non-HTML format and is

2 converted to an HTML format by a loading system.

1 11. The system of claim 10, wherein the loading system further loads the web pages onto

2 a web server.

1 12. The system of claim 9, further comprising:

2 a calendar system for defining a calendar within the website;

3 a record system for tracking changes to the content; and

4 a metric system for tracking access to the web pages.

1   13. The system of claim 12, further comprising:

2   a subscription system for subscribing to the website and for generating an alert to

3   subscribers when new content is posted on the website;

4   a currency system for generating a reminder to update the content; and

5   an information system for generating a list of new content that is posted to the

6   website.

1   14. The system of claim 13, further comprising:

2   a side bar system for defining a side bar of information;

3   a link system for defining links within the content;

4   a view system for generating a list of current content and corresponding links,

5   based on a predetermined criteria; and

6   a template system for defining a template for the web pages.

1   15. The system of claim 14, further comprising:

2   a role system for defining roles of creators of the website;

3   a promotion system for defining a promotion schedule for content to be posted on

4   the web pages; and

5   a removal system for defining whether the content is hidden, archived or deleted.

1   16. A method for developing a website, comprising the steps of:

2   defining categories for web pages of the web site;

3   assigning a creator group to each of the categories;

4   providing content in a non-HTML format, and arranging the provided content into

5   the categories;

6   defining and depicting a hierarchical relationship between the web pages;

7   inserting breadcrumb code into the web pages; and

8   receiving and tracking feedback related to the website.

1   17. The method of claim 16, further comprising the steps of:

2   converting the content into an HTML format; and

3   loading the web pages onto a web server.

1   18. The method of claim 16, further comprising the steps of:

2   defining a calendar within the website;

3   tracking changes to the content; and

4   tracking access to the web pages.

1   19. The method of claim 16, further comprising the steps of:

2   receiving subscriptions to the website and generating an alert to subscribers when

3   new content is posted on the website;

4   generating a reminder to update the content; and

5   generating a list of new content that is posted to the website.

1   20. The method of claim 16, further comprising the steps of:

2   defining a side bar of information;

3   defining links within the content;

4   generating a list of current content and corresponding links, based on a

5   predetermined criteria; and

6   defining a template for the web pages.

1   21. The method of claim 16, further comprising:

2   defining roles of creators of the website;

3   defining a promotion schedule for the content to be posted on the web pages; and

4   defining whether the content is hidden, deleted or archived.

22. A program product stored on a recordable medium for developing a website, which when executed comprises:

program code for providing content for web pages of the website, wherein the web pages have defined categories into which the content is arranged;

program code for defining and depicting a hierarchical relationship between the web pages;

program code for defining a calendar within the website;

program code for inserting breadcrumb code into the web pages; and

program code for receiving and tracking feedback related to the website.

23. The program product of claim 22, further comprising:

program code system for defining the categories and assigning creator groups thereto, wherein the content for the categories can be defined only by the assigned creator groups;

program code for tracking changes to the content; and

program code for tracking access to the web pages.

24. The program product of claim 22, further comprising:

program code for subscribing to the website and for generating an alert to subscribers when new content is posted on the website;

program code for generating a reminder to update the content; and

5   program code for generating a list of new content that is posted to the website.

1   25. The program product of claim 22, further comprising:

2   program code for defining a side bar of information;

3   program code for defining links within the content;

4   a program code for generating a list of current content and corresponding links,

5   based on a predetermined criteria; and

6   program code for defining a template for the web pages.

1   26. The program product of claim 22, further comprising:

2   program code for defining roles of creators of the website;

3   program code for defining a promotion schedule for content to be posted on the

4   web pages; and

5   program code for defining whether the content is hidden, deleted or archived.

1   27. The program product of claim 22, further comprising program code for converting the

2   content from a non-HTML format into an HTML format and for loading the web pages

3   onto a web server.

1   28. The program product of claim 22, wherein the breadcrumb code allows a reader of the

2   website to view a list of web page links corresponding to web pages of the website visited

3   by the reader, and further allows the reader to select a particular link on the list to return

4   to the corresponding web page.